

MayneLiner magazine

the community voice of Mayne Island

Effective July 2017

Ad sizes refer to box frame size - ad rates are for print-ready ads only & do not include any graphic design charges.

Colour full page ... \$187.00/mo. 7.5" wide x 9.75" high (*check with us for availability*)

Full page \$115.00/mo. 7.5" wide x 9.75" high

1/2 page \$78.00/mo. 3.625" wide x 9.75" high or 7.5" wide x 4.75" high

1/3 page \$68.00/mo 3.625" wide x 6.375" high or 7.5" wide x 3.125" high

1/4 page \$57.00/mo. 3.625" wide x 4.75" high or 7.5" wide x 2.25" high

1/6 page \$47.00/mo. 3.625" wide x 3.125" high or 7.5" wide x 1.375" high

1/8 page \$37.00/mo. 3.625" wide x 2.25" high

(1.375" = 1 3/8" | 3.125" = 3 1/8" | 3.625" = 3 5/8" | 6.375" = 6 3/8")

Business Directory \$99.00 for a six month block prepaid. 2.75" wide x 1.5" high

Classified Ads to a maximum of 25 words are \$19.05 + GST (\$20.00) and \$9.52 + GST (\$10.00) for each additional 10 words (or portion thereof).

Obituaries 15 cents per word - includes one photo

Thank You No charge up to 100 words. Over 100 words; 15 cents per word.

Above ads prepaid for six months receive a 10% discount.

All ads must be prepaid by cash, cheque, credit card, or Interac e-Transfer. **GST** will be added to all ad rates.

Changes to prepaid ad blocks mid-run will be charged \$20.00 minimum per change.

Ad rates are based on print-ready artwork. Graphic design work will be charged separately. Ad changes, including resizing, are charged at \$56.00 per hour - minimum \$20.00.

Please note: files containing font information, such as MS Word, Publisher files or PDF files with embedded fonts are not considered print-ready. We need to convert those files for printing. Please call us for more info.

The deadline for print-ready display ads is the 20th of the month for the following month's publication.

Ads requiring design work, changes and/or proofs are due on the 15th. (January issue has earlier deadlines in December)

The MayneLiner is published monthly, delivered free to 950 Mayne Island residences and mailed to subscribers in Canada and the US. It is available for sale at 3 Mayne Island retail outlets.

Subscription prices: Canada \$84.76 + GST (\$89.00). USA \$105.00

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